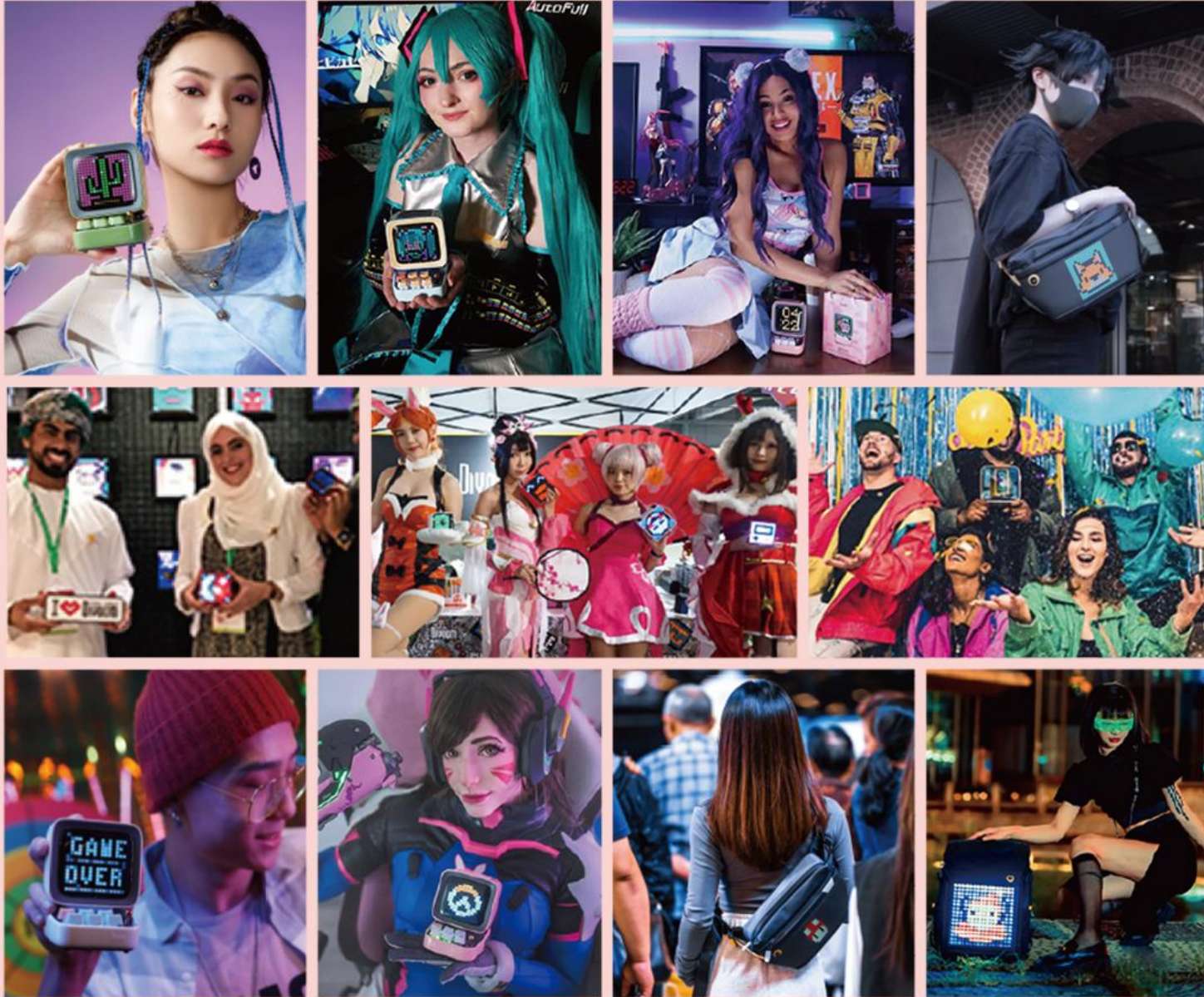




**Divoom<sup>®</sup>**

Inspired by light and sound

F A I R Y – O K



## 16 YEARS OF DEVOTION ON PERFECT AUDIO EXPERIENCE

- FOUNDED IN 2006
- POPULAR IN 60+ COUNTRIES
- 1.5 MILLION GLOBAL USERS
- PIXEL ART SPEAKER PIONEER
- 1 MILLION+ APP DOWNLOADS
- TOP 20 CHINESE CROSS-BORDER BRAND IN 2019



**70+ PATENTS  
ON PROFESSIONAL  
MINI SPEAKER**



## FAIRY-OK MINI SPEAKER



Bluetooth  
speaker



FM radio



TF card  
mode



Versatile  
microphone

# COMPARISON



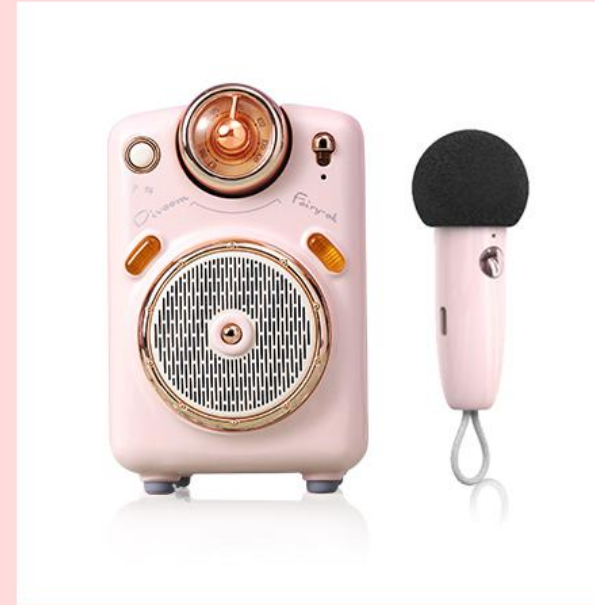
## NORMAL MICROPHONE

- REQUIRE ANOTHER SPEAKER TO CONNECT
- CONNECT VIA CABLE



## ALL IN ONE MICROPHONE SPEAKER

- UNSATISFYING SOUND
- BIG SIZE, NO CONVENIENCE



## DIVOM FAIRY-OK MINI SPEAKER

- COMBINE SPEAKER AND VERSATILE MICROPHONE WITH GREAT SOUND
- CONNECT FAST AND SIMPLE VIA BLUETOOTH
- PORTABLE SIZE AND CONVENIENCE
- NICE PACKAGE FOR SELF-USE OR GIFTING



## PERFECT HARMONY

Cute and luxury in the front, techno style and light in the back

Combines the opposites in perfect harmony



## HIGH-END SOUND QUALITY HOLD YOUR OWN CONCERT IN YOUR HAND

20 core speaker+10W output power  
Fairy-ok has one of the best sound qualities,  
surpasses any other competitor speaker in  
the similar size.



## Convenient Karaoke at home

Use the microphone to sing while the  
speaker's playing music

A nice gadget with portability,  
good sound and great fun

Sound quality guaranteed by individually  
designed microphone





## Have fun at changing voice

8 voice modes in the microphone, including  
Original mode/Host mode/  
Singer mode/Pop mode/Studio mode/  
Monster mode/Child mode/Hifi mode

# Enjoy the local radio entertainment on the Fairy-OK

Fairy-OK is using the most advanced FM-Radio receiver and antenna.

Fairy-OK featured a classic style Radio signal knob.

As the amber lighted knob slowly twirl toward to a station, it brings back the memory of vintage FM-Radio tuning.





## **TF card Audio brings music anywhere**

- Free up the Bluetooth connection, and store all your favorite songs.
- Perfect for the elderly for easy use.



## Long lasting battery life

2000 mAh for 6+ hours playtime



## VINTAGE STYLE & FINE PAINT TECHNIQUE

From the legendary VW Beetle  
Small, Revolutionary, Iconic,  
crash and wear resistant



## DETAIL TO PERFECTION

COMES WITH A DELICATE  
GIFTBOX AND GIFT BAG



## TWO STYLISH COLORS

**Rosy pink+gold &  
Peppermint green+gold\**

One of the perfect color choices  
for Generation Z

A nice decoration in rooms and  
an excellent "IN" item to share  
on social media

## Gifting

Couples in love

18-35 years old

Loves to sing

Fine living

Loves to decorate

**TARGET CONSUMERS:**

## Children

Music enthusiasts

At home party

At meetings

Teachers

Couples in love

**TARGET USERS:**



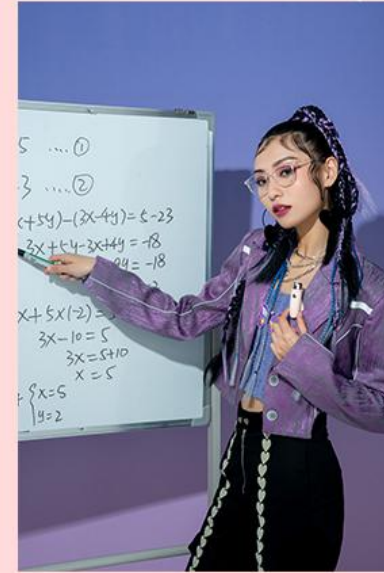
# USAGE SCENARIO



01  
Have party at home anytime



02  
Listen clearer at meetings



03  
Speak louder at class



## FAIRY-OK SPECIFICATION

Dimension:60×65×93mm

Weight: 480g

Speaker size:45mm

Output:10W

Frequency response:40-18KHz

Signal-to-noise ratio:≥72dB

Playtime:≥6hrs

(test conducted under moderate volume & song)

Battery capacity:2000mAh

Battery voltage:3.7V

Charging time:3-4hrs

Charging voltage:5V/2A

Wireless range:>7m

Bluetooth:5.0

## FAIRY-KARA SPECIFICATION

Dimension: 43X 43 X 110mm

Weight: 32g

Signal to noise ratio: 70-15KHz

Sensitivity: -50 (+-3) dB

Playtime: ≥3hrs

(test conducted under moderate volume & song)

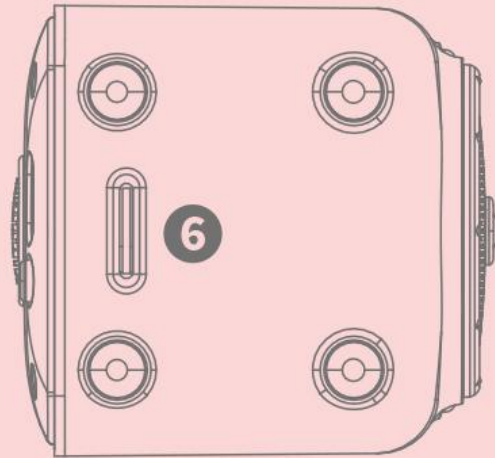
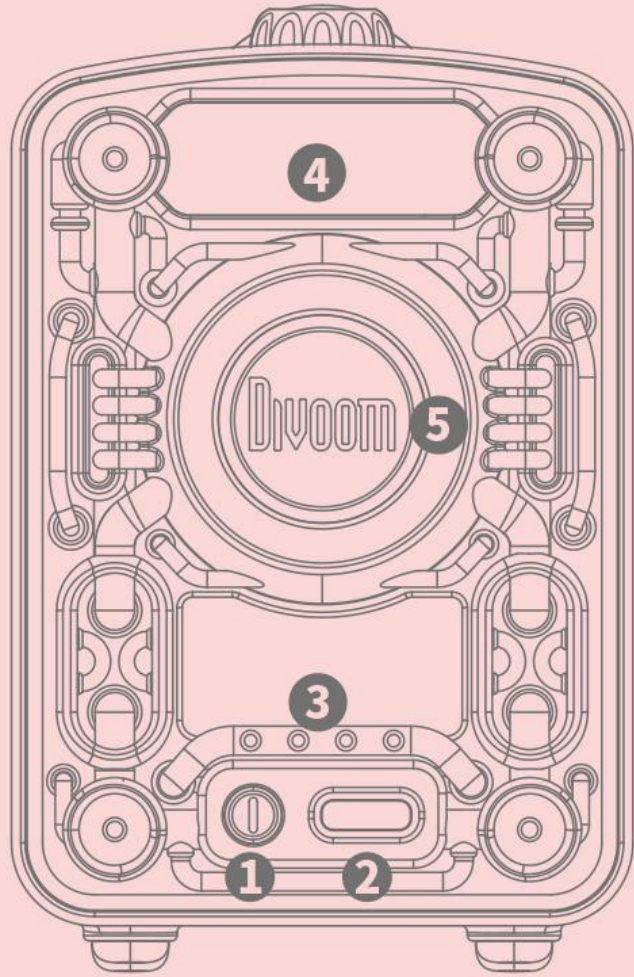
Battery capacity: 350mAh

Battery voltage: 3.7V

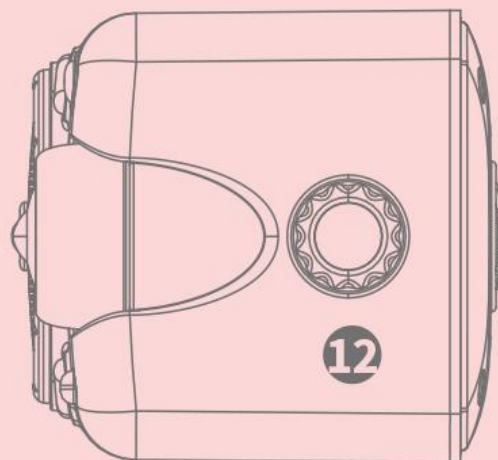
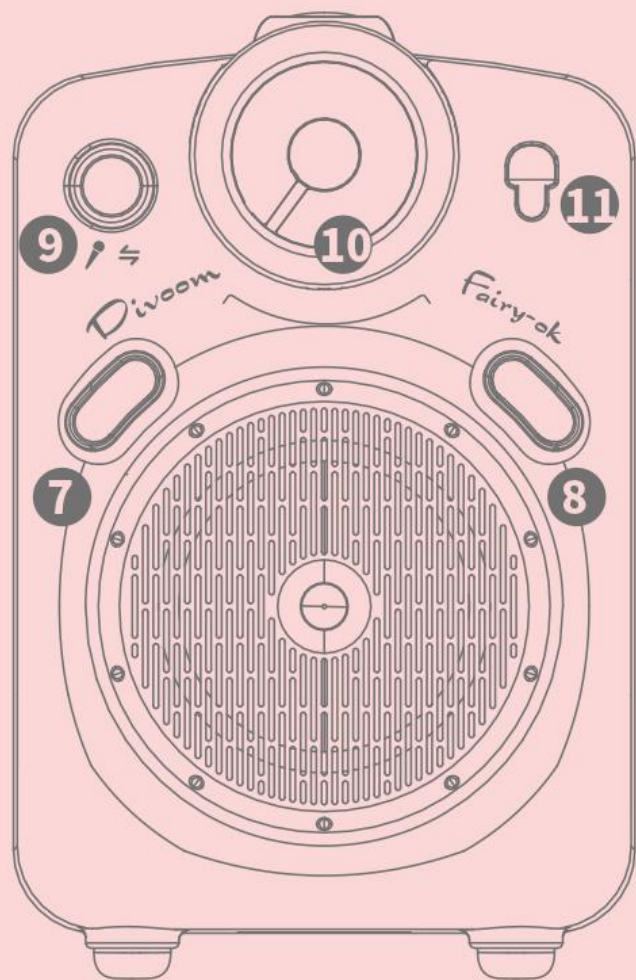
Charging time:2.5-3hrs

Charging voltage: 5V/2A

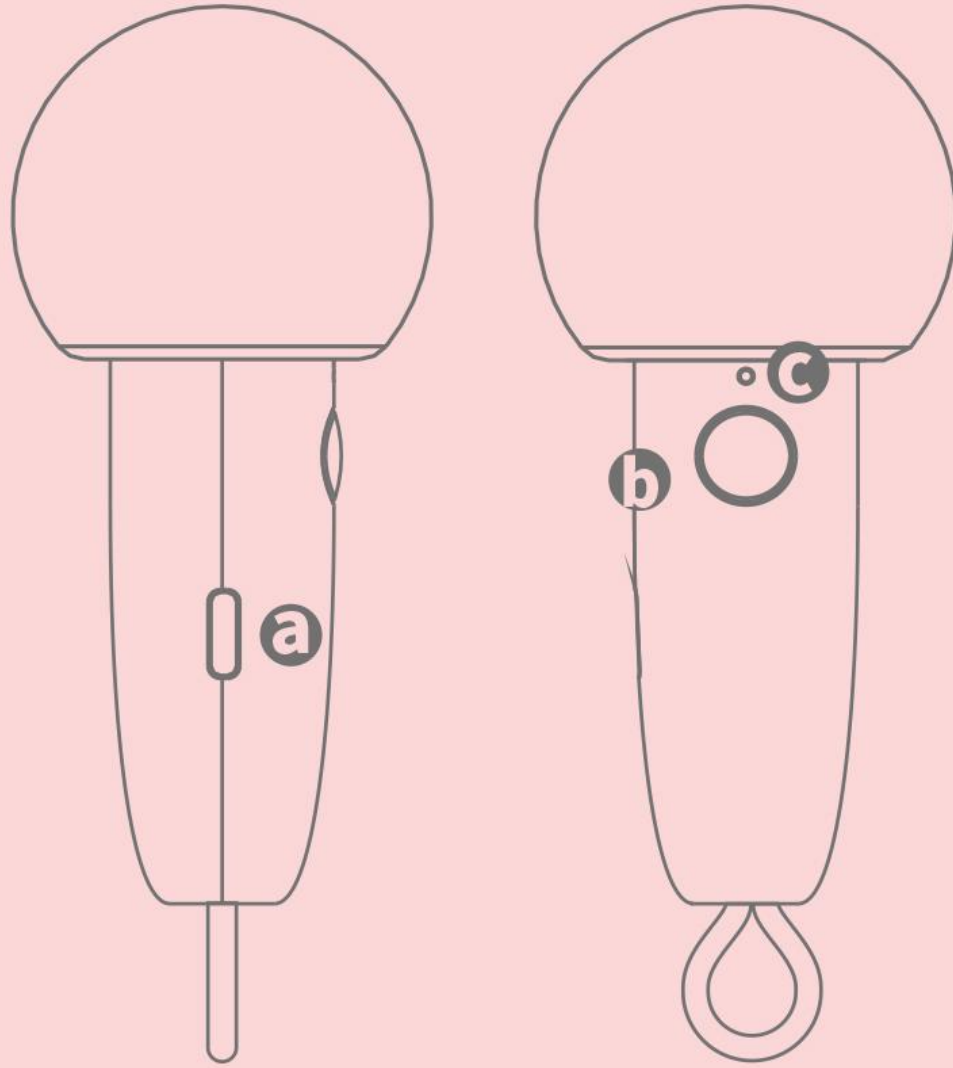
Connection range: >5m



- 1** ON/OFF  
Press: Display battery level  
Hold: Power ON/OFF
- 2** TYPE-C charging port  
Please use a CCC certified  
5V/2A charger
- 3** Battery level indicator  
25%、50%、75%、100%  
battery levels.
- 4** FM antenna
- 5** Indicator  
Microphone is connected when the  
indicator show orange light.
- 6** TF card port  
MP3 files only, capacity support up to 128GB



- 7** Left button  
Press: Previous track  
Hold: Switch to previous folder  
(TF card mode only)
- 8** Right button  
Press: Next track  
Hold: Switch to next folder  
(TF card mode only)
- 9** Mode button  
Press: Change audio modes (Bluetooth/TF/Radio)  
Hold: Activate/Deactivate karaoke mode
- 10** Radio knob  
Adjust radio channels-FM radio mode only
- 11** Indicator  
Blue=Bluetooth Red=TF card Green=FM radio
- 12** Play/Volume knob  
Clockwise: Increase volume  
Counter clockwise: Decrease volume  
Press: Play/Pause/Mute radio  
Hold: Loop song(TF card mode only)



- a** USB-C charging port  
Please use a CCC certified 5V/2A charger
- b** Power On/Off  
Hold to power ON/OFF  
Press: Switch sound profile
- c** Indicator  
Blue = Power ON, Red=Charging  
(off when fully charged)



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T H A N K S