

eve.



# How HomeKit Secure Video works



Eve Cam was built from the ground up to protect your privacy. The smart indoor camera exclusively taps into HomeKit technology to deliver state-of-the-art privacy by design. Absolutely no communication outside of HomeKit, direct live access without any cloud exposure, local video analysis and secure storage of recordings in your personal iCloud thanks to HomeKit Secure Video - here's how it works.

## Get started at once.

When it's your home, it's all about your privacy. As with any Eve accessory, inviting Eve Cam into your home requires no registration, and there's no account, no profiling, no tracking and no parallel data sharing. Eve does not harvest your personal data, and Eve Cam never gets in touch with any external server. So you can get started right away without sharing any details about yourself. Ever.



**100 %  
Privacy**



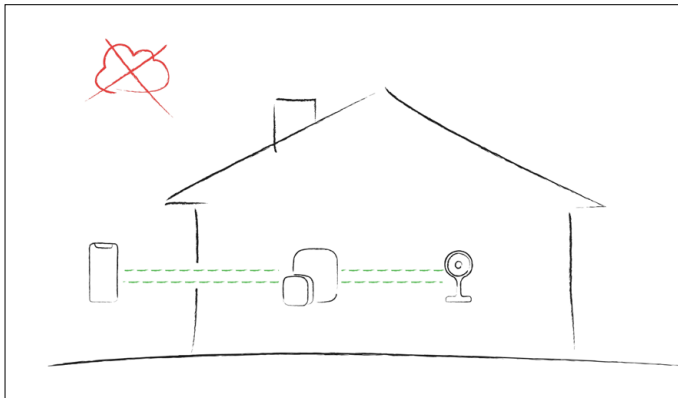
No Eve Cloud



No Registration

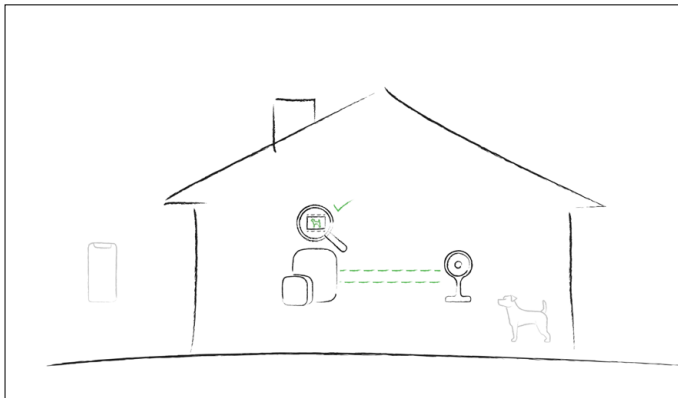


No Profiling



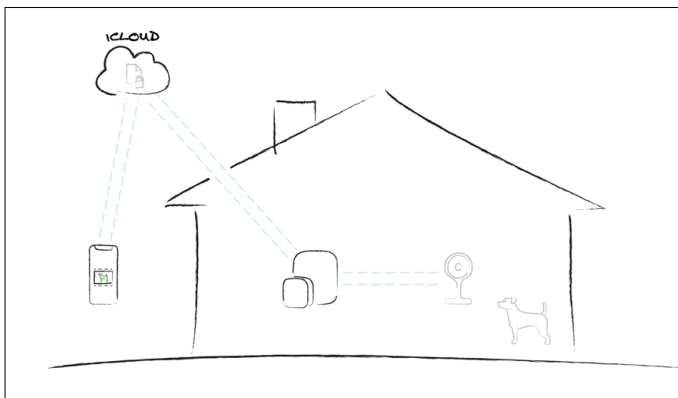
## Direct access to live video.

When you're looking at the live feed from your camera, it's not being streamed through a server. It doesn't matter where you are – you're establishing a direct and fully encrypted connection to your home thanks to your home hub (Apple TV or HomePod). The live images never reach any cloud or external server.



## Local intelligence.

You can set Eve Cam to record every motion, or limit recordings to only when people, animals and/or vehicles are detected. To tell the difference, Eve Cam sends a live video feed to your home hub whenever motion is detected. A local neural network on your home hub (Apple TV or HomePod) intelligently determines if a person or animal is in the video. This way, the data is analyzed securely in your home, not in the cloud.



## Secure recording history.

Only when your criteria are met, a recording is stored securely and fully encrypted in your iCloud. The key to unlock these recordings resides exclusively on your personal devices – your iPhone, iPad, or Mac using the same iCloud account. When you access a recorded clip, it is decrypted locally on the fly, in a secure process that's only available to the Apple Home app.



## Going further.

Encrypted recordings are saved in your personal iCloud account for ten days and don't count against your storage limit. If you want to hold on to a recording, you have the option to save it permanently. A simple tap is all it takes to save a decrypted video in your local camera roll - all of the sophisticated encryption architecture is invisible to you. But be sure it's always there to protect your privacy.